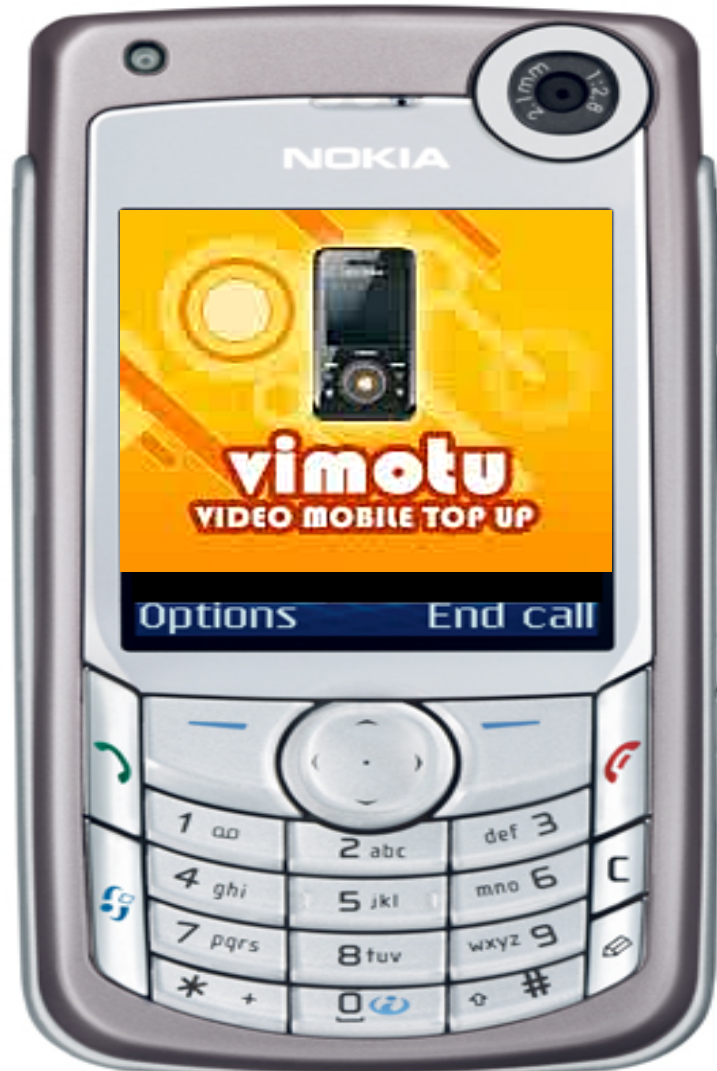


Mobile Top Up Walk Through



ViMoTu: Mobile Top Up on the Move



Welcome Screen
Reinforce branding



ViMoTu: Mobile Top Up on the Move



Card Security
Customer enters last 4
digits



***No need for a “you entered ... is this correct?” dialogue
Much faster.***

ViMoTu: Mobile Top Up on the Move



Card verification
Customer enters security code



ViMoTu: Mobile Top Up on the Move



Top Up Amount Entry
Select appropriate amount



Seeing all options immediately much faster than waiting to be told

ViMoTu: Mobile Top Up on the Move



Confirm Payment
Quickly confirm details



Visual interaction increases confidence & enhances trust

ViMoTu: Mobile Top Up on the Move



Payment Processing
Visual update of
transaction



ViMoTu: Mobile Top Up on the Move



Payment Acceptance Visual confirmation

